



## Sponsorship Opportunities

Rain on Main is an annual event held to increase awareness of water quality and conservation in Carmel and to raise funds for water quality education in Carmel. Local artists transform 65 gallon urn style rain barrels into one of a kind pieces of art. The barrels are displayed in the Arts and Design District along Main Street and the public is invited to vote for their favorite in a People's Choice contest on Facebook. In addition to the People's Choice competition, there is a judged art competition component. The barrels are evaluated by a panel of experts and the first, second, and third place artists receive cash prizes! Rain on Main culminates with the end of the online auction and display of all the barrels at the Carmel Farmers Market the fourth Saturday of August.

### PREMIER SPONSORSHIP

\$1,500 per year, \$1,000 per year with 3 year commitment

Benefits:

- Enlarged logo on all print materials & website
- Logo on signage for each Rain on Main barrel sign on display along Main Street, August 14-21 and at the Carmel Farmers Market on August 22
- First sponsor and logo in news releases and social media
- Opportunity to serve as one of three rain barrel judges to determine artist prizes
- Media interviews (if available)

To inquire about premier sponsorship of Rain on Main, please contact Kelli Prader at [kprader@carmel.in.gov](mailto:kprader@carmel.in.gov) or 317.571.2494.

### BARREL SPONSORSHIP

As part of your \$120 individual barrel sponsorship, you will receive:

- Name or Logo included on a barrel sign on display along Main Street, August 14-21, 2026 and at the Carmel Farmers Market on August 22
- Business/organization name and link included on the Rain on Main website and Facebook site
- Individual barrel sponsor recognition at the silent auction at the Carmel Farmers Market, August 22 2026
- Showcase a barrel at your Main Street Arts District location (if applicable)

To sponsor a barrel, visit [www.rainonmain.com/sponsors](http://www.rainonmain.com/sponsors)



2025 Art Competition & People's  
Choice Winner  
Chelsea Primason



2025 Art Competition Runner Up  
Walt Thacker

See the barrels and get more info at [www.RainOnMain.com](http://www.RainOnMain.com)